

## *Totech Super Dry<sup>R</sup> appoints Protean to manage new sales organization in the Americas*



**Totech Super Dry, manufacturers of a wide range of ultra low humidity storage cabinets has announced a new sales and distribution organization for the Americas. The new company, Totech Universal, Inc, replaces Totech America who no longer sells authorized Totech products.**

Manufactured by Totech of Japan and Totech EU in Europe, the drying cabinets directly address increasing concerns over process errors resulting from high inherent moisture levels in stored components and subassemblies causing failures, especially at higher Lead-Free solder reflow temperatures.

Totech EU Managing Director Jos Brehler further explained. “Super Dry has led the industry for years providing dry cabinets with the lowest relative humidity and fastest recovery times. Our new organization in the US will be delivering a much more extensive range of products than was previously available, and all will be certified pre-tested.”

Protean Marketing Director Richard Heimsch has been contracted to manage the Totech Universal business in the Americas on their behalf and Protean will further provide marketing and strategic communications services for the Super Dry brand.

The new organization is ideally positioned to assist manufacturers combat assembly process failures in Moisture Sensitive Devices (MSDs) with its latest Super Dry cabinets – a range that comprises dozens of cabinet models, sizes and configurations. Of particular relevance to the electronics manufacturing market are the new XSD Series which offer a very viable alternative to baking ovens. All Totech cabinets deploy self-regenerating Zeolite A desiccant, widely regarded as the safest, most reliable, energy-efficient and virtually maintenance free dehumidifying technology available.

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### **About Totech Super Dry**

Delivering globally to the world's top tier OEM and EMS companies, and manufacturing in Asia and in Europe, Totech Super Dry has become the industry measure for ultra low humidity storage cabinets. Proper control of moisture sensitive devices (MSDs) per IPC and JEDEC standards has become more critical than ever since the introduction of lead free and its higher reflow temperatures. Boasting 1% relative humidity control and the fastest recovery times, Superdry cabinets are available in a wide range of sizes and configurations, all with certified performance control measures.

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